

SATURDAY • NOVEMBER 7, 2026 • BAY AREA

Nustian Silicon Valley Annual Gala Sponsorship Package

A dinner-and-concert experience connecting brands with Pakistani technology, industry and academic leaders — and with the families, friends, alumni networks and wider diaspora gathered around them.

250+

Expected attendees

1,600+

U.S. alumni network

\$1.5M+

Raised for education

500+

Students supported

A COMMUNITY BUILT TO CONNECT AND GIVE BACK

Built by alumni. Open to a wider community.

Held in the heart of Silicon Valley, this prestigious event draws a diverse audience of 250+ dignitaries, business professionals, executives from Fortune 100 companies, and NUST alumni from across the United States and Pakistan — creating a natural setting for connection, recognition and shared impact.

01 / WHAT IS NUSTIAN USA

A national alumni community with purpose.

NUSTIAN USA connects graduates of Pakistan's National University of Sciences and Technology who live and work across the United States. The network spans technology, engineering, academia, entrepreneurship and industry.

As a registered 501(c)(3) nonprofit, it turns professional connection into community impact — supporting education, mentorship, alumni engagement and opportunities that strengthen the wider Pakistani diaspora.

02 / THE ANNUAL EVENT

The flagship night where the network comes together.

The 2026 Silicon Valley Annual Gala is NUSTIAN USA's yearly flagship: an evening of dinner, live entertainment, professional connection and community celebration for 200–300 guests in the Bay Area.

The room extends beyond NUST graduates to their families and friends, leaders from other Pakistani alumni networks, and professionals from across the local diaspora. A partnership with OPEN Silicon Valley will help bring additional community reach to the event.

WELCOME

Connect

Meet alumni, senior professionals, entrepreneurs, families and partner communities across the Bay Area.

DINNER

Celebrate

Share a relaxed evening built around recognition, conversation and a sense of belonging across generations.

CONCERT

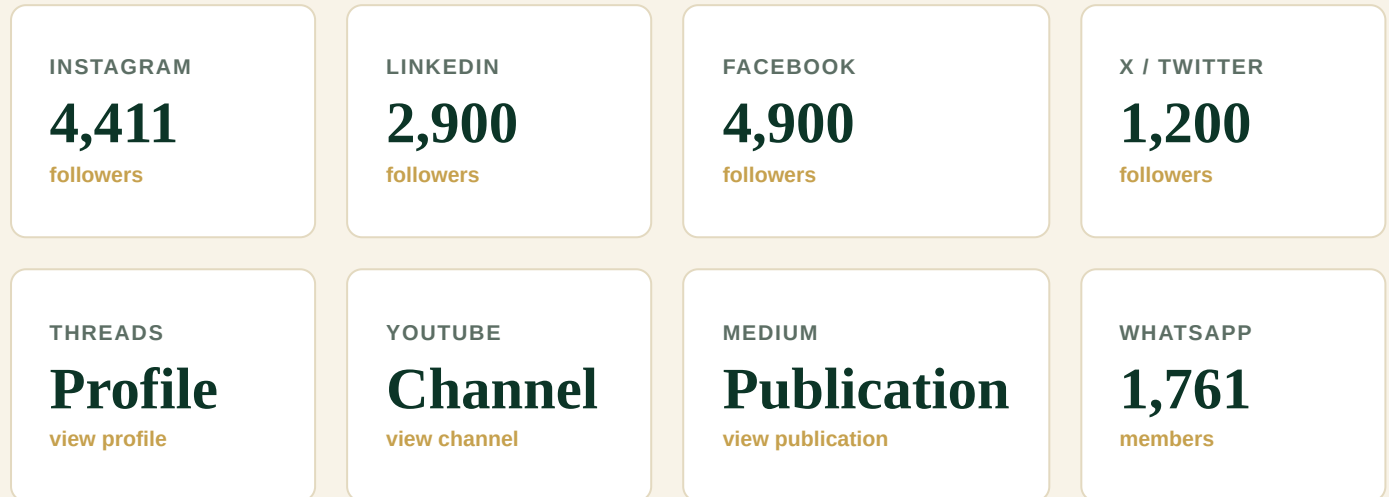
Experience

Close the flagship with a planned A-tier artist performance designed to make the night memorable.

A YOUNG, CONNECTED, INTERNATIONAL AUDIENCE

Across the social ecosystem

Organizer-verified counts shared September 18, 2026 · Audiences may overlap.



82% of the audience is age 18–34. Sponsors reach the community before, during and after the gala through public channels and direct community groups.

ONE EVENING, MULTIPLE MOMENTS OF ATTENTION

Three moments. One coherent partnership.

The strongest partnerships do more than place a logo. They build recognition before the gala, create meaningful contact in the room and keep the story moving afterward.

**BEFORE • BUILD
ANTICIPATION**

Show up in the story.

- + Brand mention in selected event advertising
- + Tagged social recognition
- + Influencer collaboration added to the event campaign*

**DURING • MEET THE
COMMUNITY**

Make the room count.

- + Stage recognition and premium signage
- + Reserved hospitality and leadership access
- + Activation, recruiting or display options
- + Visibility through print marketing leading up to the event

**AFTER • EXTEND THE
STORY**

Leave a useful trace.

- + Post-event sponsor acknowledgment
- + Selected recap photography
- + Logo placement in recap content by tier

*Subject to availability.

CLEAR DIFFERENCES IN FIT, PROMINENCE, AND HOSPITALITY

Package comparison

One scan shows how visibility, access and hospitality step up across the five tiers.

Benefit	Presenting \$15,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Community \$500
Sponsors available	1	2	2	2	2
Logo prominence	Largest	Prominent	Standard	Small	Name listing
Speaking opportunity	✓	—	—	—	—
Stage recognition	Premium	Acknowledgment	Group	Group	—
Event-related social-post logo placement	4 weeks before through all recap posts	1 week before through 1 week after	—	—	—
Dedicated sponsorship post on leading social accounts	Up to 2	1	—	—	—
Dedicated WhatsApp promotion	2 weeks	1 week	—	—	—
Activation or display	Activation space	Table	—	—	—
Included tickets	Up to 8	Up to 4	Up to 2	1	0
Category exclusivity	Where feasible	—	—	—	—

Benefits and placements are finalized in writing and remain subject to venue rules, production timelines, inventory and category conflicts. In-kind support may be credited at an agreed fair value.

Sponsorship Commitment Form

Prefix _____ First Name: _____ Last Name: _____

Title: _____ Organization: _____

Account Payable Name (If different): _____ Phone: _____

Street Address: _____

City: _____ State: _____ Zip code: _____

Cell: _____ Work Phone: _____

E-mail: _____ Website: _____

Select Sponsorship Level:

☐ Presenting Partner (\$15,000)

☐ Platinum Partner (\$5,000)

☐ Gold Partner (\$2,500)

☐ Silver Partner (\$1,000)

☐ Community Partner (\$500)

TOTAL AMOUNT: \$ _____

Payment Method: ☐ Check ☐ Wire ☐ ACH

Reach out to us for payment information.

SIGN AND DATE

Sponsor acknowledges that sponsor has read the NUSTIAN USA sponsorship terms and conditions and hereby agrees to the terms and conditions and payment plan contained therein.

SIGNATURE

DATE

THANK YOU FOR YOUR SUPPORT

If you have any questions, please contact Sarmad Saeed at sarmad.saeed@nustianusa.org.